hakuna matte

family floor living

# PRODUCT CATALOGUE 2026

## FAMILY FLOOR LIVING

**The floor is where childhood happens.**

It's where babies take their first crawl. Where towers are built and knocked down. Where stories are read, puzzles are finished, and ordinary afternoons become memories.

But somewhere along the way, adults stopped wanting to be there. Hakuna Matte exists to bring parents back down to the floor, to their children.

Because being present doesn't happen across the room. It happens on the floor.

PLUS X AWARD
2021 | Achieved for:
High Quality
Design
Ease of Use
Functionality
www.plusxaward.com

MOM'S CHOICE AWARDS
HONORING EXCELLENCE

OEKO TEX®
STANDARD 100

We call this **Family Floor Living**. Not baby gear. Not home décor. A new category built around the place where family life actually happens.

Together with pediatric nurses, child psychologists, designers, and material experts, we create floor spaces that help families spend more time together. Safe for a crawling baby. Comfortable for everyday life. Beautiful enough to belong in a modern home.

Because parents shouldn't have to choose between a child-friendly space and a home they love.

Everything we make follows one principle:
**IT SHOULD FEEL LIKE PART OF THE HOME, NOT PART OF THE NURSERY.**

Every design is intentionally timeless, neutral, and made to blend naturally into real interiors. Independent institutes certify product safety. Every production batch is inspected before shipment. And if something isn't right, we make it right fast.




**1.000.000+**
**happy customers**

**30+**
**countries**

Because trust is built long before a child takes their first step.

Since 2017, Hakuna Matte has grown from a single idea in Hamburg into a global brand trusted by more than 1 million families across 30+ countries.

Different homes. Different cultures. Different floors. **One belief connects them all: Life is better on the floor.**



Cloudsoft Play Mat 5-8



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Glowcloud Play Mat 12-13



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Quilted Play Mat 17-18



Other Activities 19-22

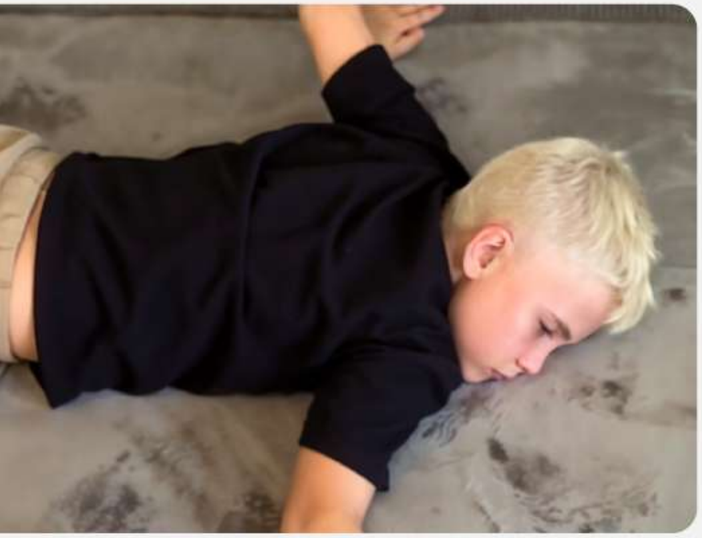
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PRODUCT CATALOGUE 2026

# CLOUDSOFT PLAY MAT

A premium foam mat with a soft CloudSoft surface. Firm enough to take a full day of play, soft enough to sit down next to your child.


















**PLAYPEN SIZE DARK GREY**



**HM-CP-127-DG**
0783385759939
127 x 127 x 2.5 cm

**PLAYPEN SIZE BEIGE**



**HM-CP-127-B**
0783385759922
127 x 127 x 2.5 cm

**DARK GREY**



**HM-CP-200-150-DG**
0783385759458
200 x 150 x 2.5 cm

**HM-CP-280-200-DG**
0783385759465
280 x 200 x 2.5 cm

**BEIGE**



**HM-CP-150-80-B**
0726667714318
150 x 80 x 2.5 cm

**HM-CP-200-150-B**
0726667713830
200 x 150 x 2.5 cm

**HM-CP-170-120-B**
0726667714301
170 x 120 x 2.5 cm

**HM-CP-280-200-B**
0726667713601
280 x 200 x 2.5 cm

**ROUND BEIGE**



**HM-CP-120-B**
0726667714295
Ø120 x 2 cm

**ROUND LIGHT GREY**



**HM-CP-120-G**
0726667714264
Ø120 x 2 cm

**LIGHT GREY**



**HM-CP-150-80-G**
0726667714288
150 x 80 x 2.5 cm

**HM-CP-200-150-G**
0726667713823
200 x 150 x 2.5 cm

**HM-CP-170-120-G**
0726667714271
170 x 120 x 2.5 cm

**HM-CP-280-200-G**
0783385759496
280 x 200 x 2.5 cm

## MOCHA



**HM-CP-200-150-M**
0726667714509
200 x 150 x 2.5 cm

## PINK



**HM-CP-200-150-P**
0726667713847
200 x 150 x 2.5 cm

## SOFT MINT



**HM-CP-200-150-SM**
0726667714493
200 x 150 x 2.5 cm

## SKY BLUE



**HM-CP-200-150-SB**
0726667714486
200 x 150 x 2.5 cm

## SILENT FLOW NEW!



**HM-CP-200-150-SF**
0783385759748
200 x 150 x 2.5 cm

**HM-CP-280-200-SF**
0783385759755
280 x 200 x 2.5 cm

## SOFT TERRA NEW!



**HM-CP-200-150-ST**
0783385759724
200 x 150 x 2.5 cm

**HM-CP-280-200-ST**
0783385759731
280 x 200 x 2.5 cm

## ZEN GARDEN



**HM-CP-200-150-ZG**
0726667714196
200 x 150 x 2.5 cm

## SQUARES



**HM-CP-200-150-SQ**
0783385759427
200 x 150 x 2.5 cm

## CONFETTI



**HM-CP-200-150-C**
0726667714226
200 x 150 x 2.5 cm

## FLORAL



**HM-CP-200-150-FL**
0783385759441
200 x 150 x 2.5 cm

## HAPPY PLANETS



**HM-CP-200-150-HP**
0783385759434
200 x 150 x 2.5 cm

## DINOSAUR BALLOONS



**HM-CP-170-120-DB**
0726667713618
170 x 120 x 2.5 cm

## RAINBOW ELEPHANT



**HM-CP-170-120-RE**
0726667713625
170 x 120 x 2.5 cm

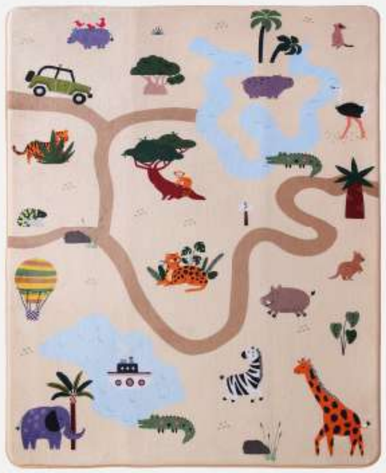
## SAFARI ANIMALS



**HM-CP-170-120-SA**
0783385759397
170 x 120 x 2.5 cm



## SAFARI



**HM-CP-160-120-S**
0726667714103
160 x 120 x 1.5 cm

**HM-CP-200-150-S**
0783385759526
200 x 150 x 1.5 cm

## FARM



**HM-CP-160-120-F**
0726667713809
160 x 120 x 1.5 cm

## CITY



**HM-CP-160-120-C**
0726667713731
160 x 120 x 1.5 cm



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# CLOUDRISE PLAY MAT 3D

A foam mat with a raised 3D texture. Interesting to touch with hands and knees — the floor becomes part of the play, not just the surface under it.





















**GROUND FLOW NEW! (BEIGE)**



**HM-CP3D-200-150-GFB**
0783385759786
200 x 150 x 2.5 cm

**GROUND FLOW NEW! (GREY)**



**HM-CP3D-200-150-GFG**
0783385759779
200 x 150 x 2.5 cm

**GENTLE ARCS NEW! (GREY)**



**HM-CP3D-200-150-GAG**
0783385759793
200 x 150 x 2.5 cm

**GENTLE ARCS NEW! (BEIGE)**



**HM-CP3D-200-150-GAB**
0783385759762
200 x 150 x 2.5 cm

### MOON & STARS



**HM-CP3D-170-120-MS**
0783385759601
170 x 120 x 2.5 cm

**HM-CP3D-200-150-MS**
0783385759618
200 x 150 x 2.5 cm

**HM-CP3D-280-200-MS**
0783385759625
280 x 200 x 2.5 cm

### ARCHES (BEIGE) NEW!



**HM-CP3D-170-120-AB**
0783385759571
170 x 120 x 2.5 cm

**HM-CP3D-200-150-AB**
0783385759588
200 x 150 x 2.5 cm

**HM-CP3D-280-200-AB**
0783385759595
280 x 200 x 2.5 cm

### ARCHES (GREY) NEW!



**HM-CP3D-170-120-AG**
0783385759946
170 x 120 x 2.5 cm

**HM-CP3D-200-150-AG**
0783385759953
200 x 150 x 2.5 cm

**HM-CP3D-280-200-AG**
0783385759960
280 x 200 x 2.5 cm

### ARCHES



**HM-CP3D-170-120-A**
0783385759571
170 x 120 x 2.5 cm

**HM-CP3D-200-150-A**
0783385759588
200 x 150 x 2.5 cm

**HM-CP3D-280-200-A**
0783385759595
280 x 200 x 2.5 cm

### WAVES



**HM-CP3D-170-120-W**
0783385759632
170 x 120 x 2.5 cm

**HM-CP3D-200-150-W**
0783385759649
200 x 150 x 2.5 cm

**HM-CP3D-280-200-W**
0783385759656
280 x 200 x 2.5 cm

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## GLOWCLOUD PLAY MAT

A foam mat with glow-in-the-dark details. A calm, neutral mat by day — and a good reason to stay on the floor a little longer after dark. Perfect for imaginative and evening play.


















## STARS



**HM-CPG-170-120-S**
0783385759564
170 x 120 x 2.5 cm

## PLANETS



**HM-CPG-170-120-P**
0783385759557
170 x 120 x 2.5 cm

## DINOSAURS



**HM-CPG-170-120-D**
0783385759540
170 x 120 x 2.5 cm

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# PUZZLE PLAY MAT

Interlocking foam tiles. Quick to put together, easy to wipe clean, and simple to pack away — the floor is ready for play in minutes.












Removable toys

**CITY**



**HM-PM-16-C**
0707486537982
120 x 120 x 1.2 cm

Removable toys

**VACATION**



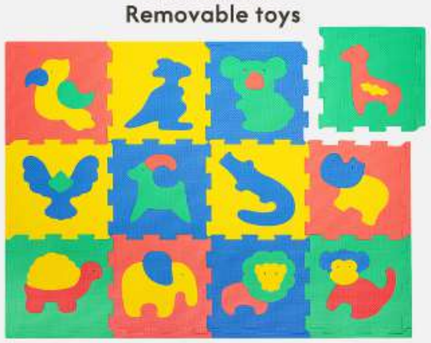
**HM-PM-16-U**
0707486537999
120 x 120 x 1.2 cm

**SAFARI ANIMALS**



**HM-PM-9-SA**
0726667713878
90 x 90 x 1.2 cm

**SAFARI**
Removable toys



**HM-PM-12-S**
0618149115334
120 x 90 x 1.2 cm

**FARM**
Removable toys



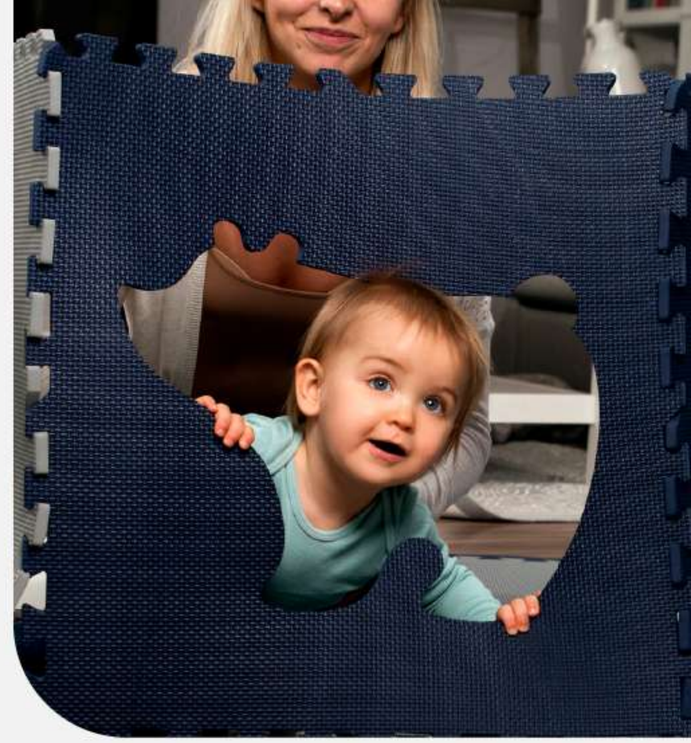
**HM-PM-12-F**
0616576089655
120 x 90 x 1.2 cm

**OCEAN WORLD**
Removable toys



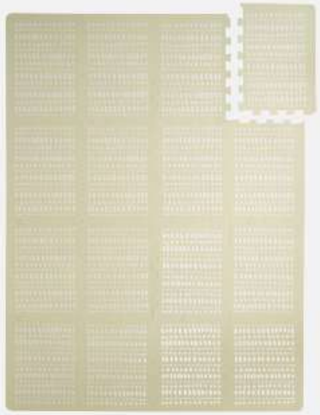
**HM-PM-12-O**
0616576089648
120 x 90 x 1.2 cm

# PRODUCT CATALOGUE 2026



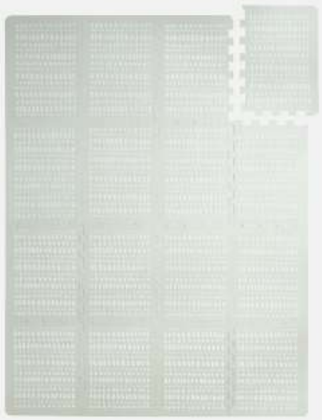
## XL size
170 x 120 x 1 cm

### HYGGE, BEIGE



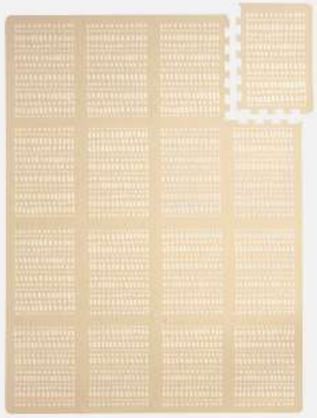
**HM-PM-XL-H-B**
0726667714165
170 x 120 x 1 cm

### HYGGE, GREY



**HM-PM-XL-H-G**
0726667714172
170 x 120 x 1 cm

### HYGGE, SAND



**HM-PM-XL-H-P**
0726667714189
170 x 120 x 1 cm

## XXL size
180 x 180 x 1.2 cm

### AFRICA
Removable toys



**HM-PM-9-XXL-A**
0726667713632
180 x 180 x 1.2 cm

### FOREST
Removable toys



**HM-PM-9-XXL-F**
0707486537975
180 x 180 x 1.2 cm

## XXL size
180 x 120 x 1.2 cm

### JUNGLE SUNSET



**HM-PM-9-XXL-J**
0618149115419
180 x 120 x 1.2 cm

### CONFETTI



**HM-PM-6-XXL-C**
0726667713816
180 x 120 x 1.2 cm

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# QUILTED PLAY MAT

Quilted fabric play mat. Soft, comfortable, and machine washable.









**HYGGE, GREY**



**HM-SM-127-H-G**
0726667714134
127 x 127 x 1.5 cm













**HYGGE, BEIGE**



**HM-SM-127-H-B**
0726667714127
127 x 127 x 1.5 cm

**CONFETTI**



**HM-SM-127-C**
0726667714158
127 x 127 x 1.5 cm

## OTHER ACTIVITIES

The mat is the base of floor living — and it works even better with the right support around it.
Furniture, accessories, and everyday pieces that complete the floor.



## BED RAIL

Inflatable safety rail. Helps prevent falls during sleep.

**HM-BR-125-S**
0783385759670
125 cm

**HM-BR-180-S**
0783385759687
180 cm












## BED RAIL BUMPER NEW!

bed rail cover with a soft ribbed fabric
and padded/cushion-like design

**HM-BRB-90-B**
0783385759694
90 cm












## ACTIVITY GYM

Soft padded play gym for babies.
Encourages movement and
play on the floor.

**HM-AG-85-JR**
0726667713861
Ø85 x 2 cm









## TUMMY TIME WATER MAT

Water-filled sensory mat
Made for tummy time and floor play.

**HM-WM-73-42-C**
0783385759663
73 x 42 cm

















## MODULAR PLAY COUCH

Multi-functional kids play couch. Transforms into various shapes for different play scenarios.

**HM-PC-150-B**
0783385759403
150 x 66 x 52.5 cm





## TRANSFORM AS YOU WISH



## FOLDABLE PLAY COUCH

A multi-shape kids' couch that turns the floor into a play space.



**HM-PC-56-B**
0783385759533
56 x 41 x 39 cm











## BATHTUB MAT NEW!

Non-slip bath mat for safe, comfortable bath time.







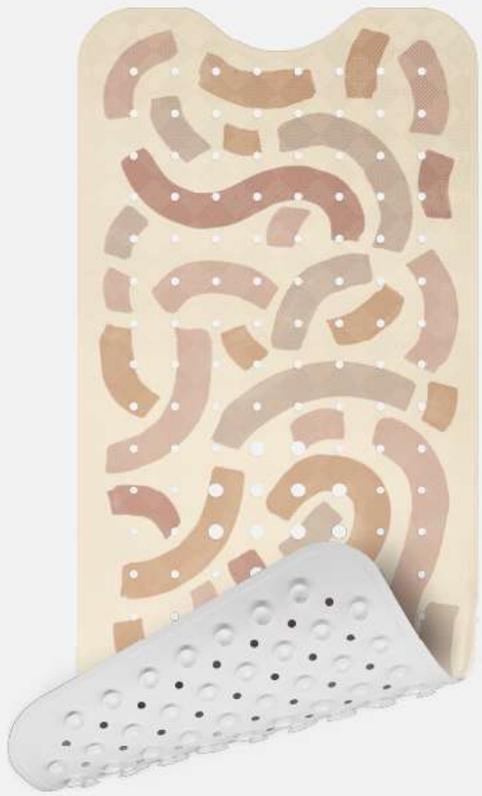



### SOFT LUNA



**HM-BM-100-40-SL**
0783385759816
100 x 40 cm

### GENTLE ARCS



**HM-BM-100-40-GA**
0783385759809
100 x 40 cm

### CALM PEBBLES



**HM-BM-100-40-CP**
0783385759823
100 x 40 cm

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matte

Life is better on the floor

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